

Contact

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(LinkedIn)
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altdigitaldesigns.com (Portfolio)

Top Skills

Coaching
Web Development
Graphic Design

Peter Young

Director/Coach at MinnesotaEsports.org
Minneapolis

Summary

I am the Coach and Organizer of Minnesota Esports Club, one of the most successful and organized High School eSports Clubs in the nation. I have been gaming since I was a toddler and it has stuck with me ever since. My background in gaming includes competing on a national level in Dissidia Final Fantasy NT, shoutcasting, and hosting tournaments for Square Enix. I am a variety streamer on twitch and mostly play Virtual Reality, MMO's, RPG's, FPS, MOBA's, and fighting games. I was a full-time content creator on twitch for almost 3 years, and I am also a freelance Graphic/Web Designer. Community building and team organization are my specialty and I plan to use these skills to have a large impact on eSports in the many years to come. Two of our teams were national champions in HSEL for League of Legends & Rainbow Six Siege, we also sent two students to college on full ride scholarships!

Motivated Graphic Designer with over 6 years of experience in a fast-paced, team-based environment. Excelling at customer satisfaction and retention, Pre and post-sales support specialist. Flexible and hardworking in deadline-driven environments. Patient and empathetic Manager with extensive background in conflict resolution and customer care. My objective is to be involved with Web Development and Design, and to create professional fully mobile optimized websites with UX design.

Experience

Minnesota Esports Club
Founder, Director & President
June 2019 - Present (1 year 3 months)
Plymouth, Minnesota, United States

Supports and promotes youth esports organization, development, competition, and media production through funding, organization and youth development.
www.minnesotaesports.org

Alt Digital Designs

Graphic Web Designer

June 2014 - Present (6 years 3 months)

Greater Minneapolis-St. Paul Area

Web & Graphic Designer with Skills in HTML 5, CSS 3, JavaScript, Adobe Creative Suite and use of the Drupal, and Wordpress Content Management Systems.

Wayzata Public Schools

3 years

Compass Mentor - Graphic Design

September 2017 - Present (3 years)

Plymouth, Minnesota

Mentoring highly motivated Junior & Senior students in Graphic Communications at Wayzata High School.

Special Education Paraprofessional

August 2019 - November 2019 (4 months)

Plymouth, MN

Assist Special Education Licensed Staff with students ages 18-21 in a transitional program with academic adaptations, self-care and social/behavioral needs for students in special education. This support may be provided in the, special education classroom, community or job site.

Student Supervisor

September 2018 - August 2019 (1 year)

Plymouth, Minnesota

Acts as supervisor of students in a variety of settings. Operate security cameras and radio communication system.

eSports Coach

December 2018 - June 2019 (7 months)

Plymouth, Minnesota

eSports Coach and Organizer for the student group Wayzata eSports, one of the top esports Student Organizations in the nation.

Production Automation Corporation

Web Designer

December 2019 - March 2020 (4 months)

Minnetonka, Minnesota

www.gotopac.com

www.blog.gotopac.com

Create graphic assets for use in both digital and printed marketing materials.

Production of printed marketing materials

Design and production of marketing emails

Administration of the email marketing platform and mailing lists

Design and production of content pages for ecommerce stores

Administration of content management systems, such as WordPress

Assist in the administration of the ecommerce platforms, such as Magento.

Assist with the processing of product photos for the ecommerce platforms.

Ensure adherence to company and vendor branding and style guides.

Other tasks as assigned

Bent Brewstillery

Graphic Designer

May 2017 - August 2017 (4 months)

Roseville

<https://www.bentbrewstillery.com/>

In charge of the creation of all marketing campaigns and assets including event posters, table tents, social media squares, Facebook banners, webslides, monthly newsletters, coupons, specials, and graphics for clients.

Parsecurity Electronics

Low Voltage Technician/Security Specialist

December 2014 - August 2015 (9 months)

My responsibilities included but not limited too:

Installation of Home/Commercial Camera systems,

Installation of Door access systems for Commercial Businesses,

Installation of Alarm systems

Extracted Data off DVR/NVR's to give to the police if there was a security issue.

We Got Game

Regional Manager

March 2014 - August 2015 (1 year 6 months)

Responsible for Hiring & Firing Employees, placed orders on product in store, created & maintained schedules, excelled in customer service and satisfaction. Ran game tournaments with a high volume of players, incorporated business ideas that are still used in the business today.

Q Computers Mankato

Information Architect/Computer Technician

June 2013 - April 2014 (11 months)

Mankato

Constructed dozens of websites in a team based environment, managed web clients in a database via CiviCRM, and worked on many High-Traffic Websites.

Repaired computers for customers within a timely fashion, both hardware and software repairs.

Constructed and managed E-commerce on LWML website and Blue Earth County Historical Society.

Education

North Hennepin Community College

Associate's Degree, Liberal Arts and Sciences/Liberal Studies · (2016 - 2020)

Minnesota State University, Mankato

Computer Engineering Technology/Technician · (2012 - 2014)

Wayzata High School

GED · (2011)